

REGULAR BOARD MEETING - BLOOMINGTON PUBLIC TRANSPORTATION CORPORATION (BPTC) SEPTEMBER 21, 2021, 5:30 P.M.

MINUTES

Chair Obermeyer convened the regular meeting of the Board of Directors of the Bloomington Public Transportation Corporation. The meeting was held with some members attending in-person and some via a virtual electronic means.

Join Zoom Meeting at the following link:

<http://us02web.zoom.us/j/86283019007?pwd=RnRxdExwL0JsQ1hKUzV3YzkwKzFMQT09>

Meeting ID: 862 8301 9007

Passcode: 261119

One Tap Mobile

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+116465588656,,86283019007#,,,,*261119# US (New York)

Dial By Your Location

+1 646 558 8656 US (New York)

+1 301 715 8592 US (Washington DC)

+1 312 626 6799 US (Chicago)

+1 669 9000 9128 US (San Jose)

+1 253 215 8782 US (Tacoma)

+1 346 248 7799 US (Houston)

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ROLL CALL

Board Members and staff present: Chair Nancy Obermeyer, Board Member Marilyn Hartman, Secretary James McLary and Board Member Doug Horn. Also present were Lewis May, General Manager, Christa Browning, Controller, Zac Huneck, Planning and Special Projects Manager, Eli McCormick, Customer Service Manager/BT Access Manager, Brenda Underwood, Human Resource Administrator/Marketing Director, and John Connell, RATP-Dev

Members of the Public: Dave Askins, B Square Beacon, John Bartosowicz, Labor Negotiator.

The following additional persons were also present via Zoom. Vice Chair, Kent McDaniel, Marcella Landreth, Jeff Bailey.

PUBLIC HEARINGS

A public hearing was held to receive public comment on Ordinance 21-03 which is an ordinance amending salary and wage rates of appointed officers and employees of the Bloomington Public Transportation Corporation, Monroe County, Indiana for the year 2021.

A public hearing was held to receive public comment on Ordinance 21-2 which is an ordinance authorizing award of contract for transportation management services.

PETITIONS AND COMMUNICATIONS ON NON-ACTION ITEM

There were no petitions and communication on non-action items.

MESSAGES FROM BOARD MEMBERS

There was no comment from Board Members.

MESSAGES FROM THE MANAGER

Mr. May noted in August 2021, we carried 217 percent of what we carried in August 2020 for an average weekday. This is a good indication that things are beginning to resemble “normalcy” compared to what we’ve seen over the past 18 months since the pandemic began. Average weekday ridership per month since the pandemic began is shown in the table below.
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| MONTH | 2020/2021 Average Weekday Ridership | 2019 Average Weekday Ridership |
|---------------------------|--|---|
| January | 12,487 | 12,183 |
| February | 16,922 | 14,740 |
| March (thru spring break) | 10,736 | 9,618 |
| March (post spring break) | 1,503 | 14,746 |
| April | 1,266 | 14,081 |
| May | 1,399 | 5,651 |
| June | 1,913 | 5,051 |
| July | 1,990 | 4,779 |
| August | 2,630 | 8,213 |
| September | 3,627 | 17,028 |

| | | |
|---------------|-------|--------|
| October | 3,562 | 16,672 |
| November | 3,039 | 14,494 |
| December | 2,147 | 11,656 |
| January 2021 | 2,298 | 12,487 |
| February 2021 | 3,330 | 16,922 |
| March 2021 | 3,543 | 7,798 |
| April 2021 | 3,436 | 1,266 |
| May 2021 | 2,667 | 1,399 |
| June 2021 | 2,506 | 1,913 |
| July 2021 | 2,410 | 1,990 |
| August | 5,720 | 2,630 |

In Monroe County in the past month the number of positive cases for COVID-19 by day has increased modestly as shown in the graphic in your packet. This information comes from the Indiana State Department of Health. The Federal mask mandate for employees and passengers on public transportation has been extended through January 2022. We continue to provide free disposable masks to anyone who may not have a mask when boarding a bus. Mr. May noted that we have been back to fare collections since July 1st. All of our facilities have opened back up.

Mr. May noted that we executed the sideletter agreement with our AFSCME Local 613 in August. The Union did not meet their obligation to have at least 12 drivers sign the overtime list. The essential worker bonus of \$1,000 was subject to the union complying with its commitments including getting at least 12 drivers to sign the overtime list. A total of 7 drivers signed the overtime list. As such, staff has not paid the essential worker bonus to bargaining unit personnel. Staff seeks direction from the board as to whether to pay the bonus to administrative and management staff.

A revised salary ordinance is included in your packet that includes language about the essential worker bonus as well as eligibility for such bonus. Ordinance 21-03 is included in your packet for consideration.

Mr. May noted that our current contract with Clean Zone Marketing (now known as Mesmerize Media LLC) expires December 31, 2021. We recently issued a Request for Proposals (RFP) to bus advertising sales and service. The RFP was sent to 21 known firms and advertised twice in the Herald Times. We received questions from two (2) interested firms. One (1) proposal was received from Mesmerize Media LLC who has had the contract for the past 5 years. Under mesmerize Media LLC's proposal, our commission rate would increase each year from the current 50 percent to 55 percent. Mesmerize Media LLC states in their proposal they expect to sell \$300,000 to \$450,000 per year over the course of the contract, with the total rising each year. Staff notes that the relationship with Mesmerize Media LLC has been very positive and they've been a good partner for us over the past 5 years. The table in your packet illustrates the amount of advertising revenue we've received historically from 2011 through 2020.

Brenda Underwood, Human Resource Administrator/Marketing Director gave an overview of the Personnel Report. Brenda noted that we have implemented a new program to aid us in hiring and communication.

Zac Huneck, Planning and Special Projects Manager noted fixed route ridership was up 113.4 percent in August 2021 compared to August 2020. The gradual recovery from the pandemic is the primary reason for the increase. Year-to-date fixed route ridership is down 42.4 percent compared to the same period last year.

BT Access ridership was up 58 percent in August 2021 compared to August 2020. Year-to-date BT Access ridership is up 6 percent compared to the same period last year.

MESSAGES FROM THE CONTROLLER

Controller Browning gave an overview of the August Financial Report as included in the Board packet.

PUBLIC COMMENT-ACTION ITEMS

There was no public comment.

NEW BUSINESS-ACTION ITEMS

Board Member Hartman made a motion to approve Ordinance 21-03 an ordinance amending salary and wage rates of appointed officers and employees of the Bloomington Public Transportation Corporation, Monroe County, Indiana for the year 2021-Introduction and Approval. The motion was seconded by Vice Chair McDaniel. The motion was approved unanimously.

Board Member Hartman made a motion to approve Ordinance 21-02, an ordinance authorizing an award of contract for transportation management services. The motion was seconded by Secretary Mclary. The motion was approved unanimously.

Vice Chair McDaniel made a motion to approve Resolution 21-21; a resolution authorizing the award of contract for bus advertising sales and service to Mesmerize Media LLC. The motion was seconded by Secretary Mclary. The Board approved. Board Member Horn voted no.

Board Member Hartman presented to the Board Resolution 21-22 is a resolution of the Board of Directors for The Bloomington Public Transportation in recognition and profound appreciation of service for Patrick Lew May in his role as General Manager. Patrick Lew May has served as General Manager of Bloomington Public Transportation Corporation for 23 years. The Board of Directors desire publicly to express its appreciation for the years of excellent service. The Board of Directors hereby designates the Bloomington Transits Center Community Room to be here after called the Patrick Lew May community room. Secretary Mclary made a motion to approve Resolution 21-22. The motion was seconded by Board Member Horn. The motion was approved unanimously.

OLD BUSINESS

There was no old business.

MINUTES

The minutes for the July 19, 2021, August 11, 2021, August 17th, 2021, and September 7, 2021, meetings were presented for approval by Board Member Horn and seconded by Secretary McLary. The minutes were approved unanimously.

CLAIMS

The claims for August 17, 2021 were presented for approval by Secretary McLary, and seconded by Board Member Horn. The Claims were unanimously approved.

SPECIAL MEETING IN EXECUTIVE SESSION-BLOOMINGTON PUBLIC TRANSPORTATION CORPORATION (BPTC), SEPTEMBER 21, 2021, 5:30 P.M.

A special meeting in executive session of the Bloomington Public Transportation Board of Directors was held on September 21, 2021, at 5:30 p.m. at the Corporation's offices at the Edward J. Kuntz Board Room of the Bloomington Transit Operating Facility, 130 N. Grime Lane, Bloomington, IN 47403. Present were Chair, Nancy Obermeyer, Board Member, Douglas Horn, Secretary James McLary and Board Member, Marilyn Hartman. Also present in person were Lew May, General Manager, John Connell, RATP-Dev, John Bartosowicz, labor negotiator, Christa Browning, Controller, Brenda Underwood, Human Resource Administrator, and Zac Huneck, Planning and Special Project Manager. The following additional persons were also present via Zoom: Vice Chair, Kent McDaniel.

The purpose of the meeting was to discuss collective bargaining matters under I.C. 5-14-1.5-6.1 (b) (2) (A).

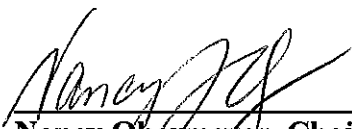
Other than the matter referenced above, no other business was discussed. The meeting was then adjourned.

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ADJOURNMENT

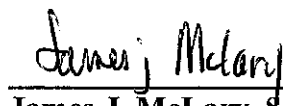
APPROVE:

ATTEST:



Nancy Obermeyer, Chair
Board of Directors BPTC

09-21-21



James J. McLary, Secretary
Board of Directors BPTC

09-21-21